

# 国家公园 资金投入

## National park investment

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# Introduction

# Brief introduction to the presenter



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# Brief introduction of reporting purpose

基于中国国家公园的发展背景，对国家公园现阶段资金投入状况进行研究。以普达措国家公园为例，研究我国目前保护区资金投入单一问题以及影响，并提出相应的解决方案。

Based on the development background of China's national parks, this paper studies the current state of capital investment in national parks. Taking Pudacuo National Park as an example, this paper studies the single problem of fund investment for conservation areas and its impact, and proposes the corresponding solution.

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**Background  
introduction**

# Background of the development of national parks in China

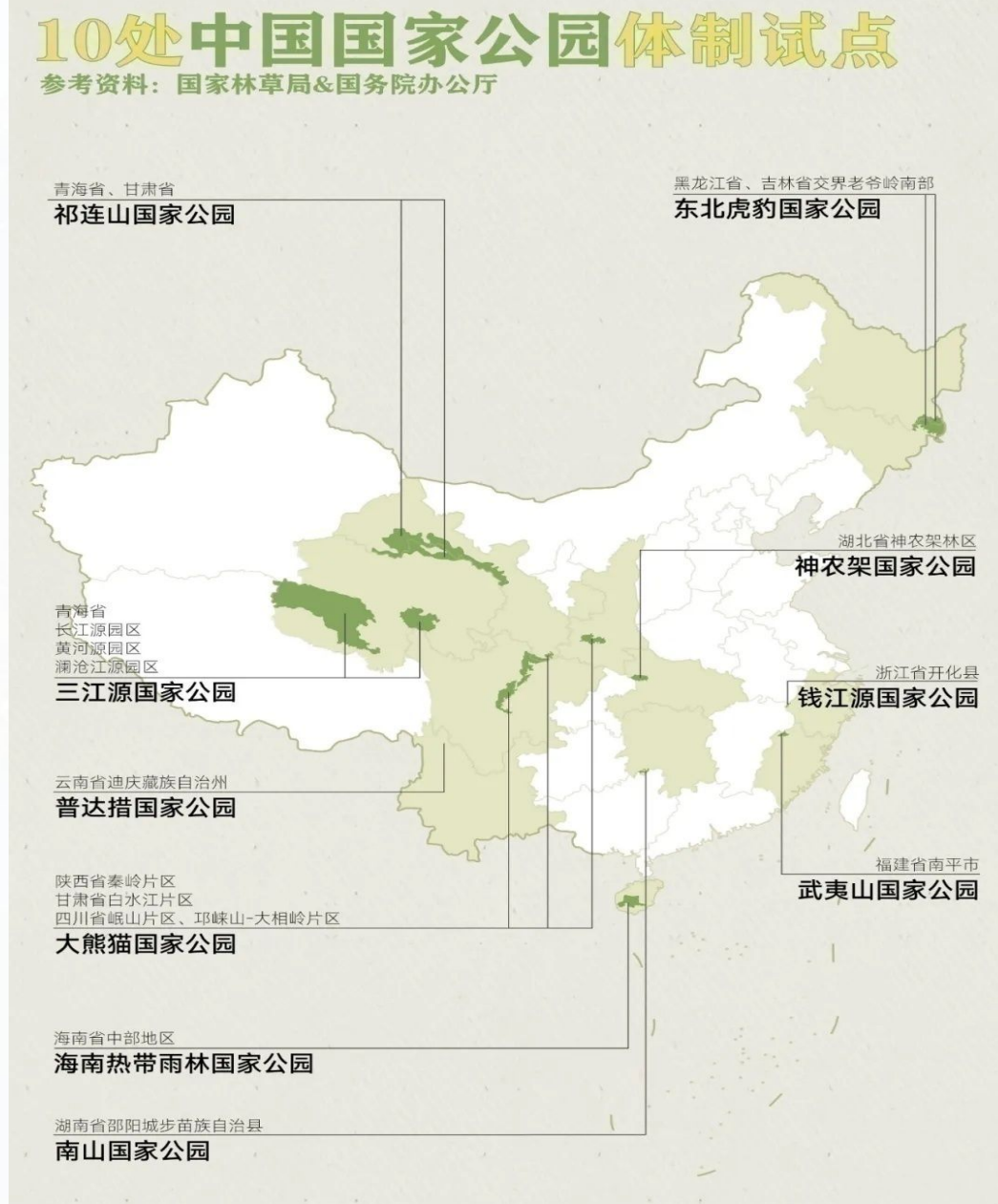
- 1956 提出“建立自然保护区”的提议**  
Put forward the "establishment of nature reserve" proposal
- 2006 普达措国家公园——中国首个**  
Pudacuo National Park -- the first one in China
- 2013 提出“建立国家公园体制”政策**  
The policy of "establishing a national park system" was put forward
- 2018 确立中国国家公园的建设目标**  
China has set the goal of building national parks
- 2022 政府10个国家公园, 5个试点**  
Government 10 national parks, 5 pilot

# Development history of national parks in China

- 
- 1956-1995 (前期实践和理论初探阶段)**  
Preliminary stage of practice and theory
  - 1996-2012 (地方实践和理论借鉴阶段)**  
Local practice and theory reference stage
  - 2013至今 (国家推进和理论发展阶段)**  
National advance and theoretical development stage



# Map of China's national parks



# National parks are funded in a single way

➤ 我国国家公园的资金来源以政府拨款和公园旅游收入为主，导致景区门票和景区内旅游服务价格高昂。

The funding sources of national parks are mainly government appropriations and park tourism income, leading to the high price of tickets and tourism services in scenic spots.

➤ 我国地域辽阔，各个国家公园所处的属地经济水平不同，地方财政无法支持国家公园运转。

Our territory is vast, and the economic level of the various national parks is different. Local finance cannot support the operation of the national parks.



# 3



## Literature review

# Foreign literature review

point1

**Bruner et al. (2004) argued that the national government should increase its investment in nature reserves.**

**Weaver (2013) found that financial sustainability largely determines the ecological sustainability of a place.**

point2

point3

**Waston (2014) believes that national parks can be financed through the introduction of market mechanisms**

# Domestic literature review

宋天宇(2020)列出了可以借鉴美国的资金保障制度经验。

➤ Song Tianyu (2020) listed the experience of the fund guarantee system that can be learned from the United States.

田世政等(2011)认为发达国家的国家公园运行经费除了来自政府拨款,也接受公益性捐款、捐赠和合作收入。

➤ Tian Shizheng et al (2011) It is believed that the operation funds of national parks in developed countries not only come from government appropriations, but also from public welfare donations, donations and cooperative income



# Domestic literature review

- 樊轶侠等(2021)发现,各试点区未形成以财政投入为主的多元化资金保障机制。  
Fan Yixia et al. (2021) found that there was no diversified fund guarantee mechanism based on financial input in each pilot area.
- 邱胜荣等(2020)提出建立经营制度、多元化融资渠道等措施以完善资金投入。  
Qiu Shengrong et al. (2020) proposed measures such as establishment of management system and diversification of financing channels to improve capital input.
- 邓毅等(2021)可以探索引入PPP模式,以竞选方式挑选、引进社会资本来保证财务可持续性。  
Deng Yi et al. (2021) can explore the introduction of PPP model to select and introduce social capital in the way of election campaign to ensure financial sustainability.

# The practical action that has been taken to solve the problem

- a) 财政部、国家林草局(国家公园局)推动建立自然保护地体系财政保障制度。  
Promoted the establishment of a financial guarantee system for the protected natural areas system.
- b) 2022年,中央财政对国家公园建设投入42亿元,比2021年翻了一番。In 2022, the central government spent 4.2 billion yuan on the development of national parks, double the amount in 2021.
- c) 合理划分中央和地方财政事权

We should properly divide the financial powers of the central and local governments.



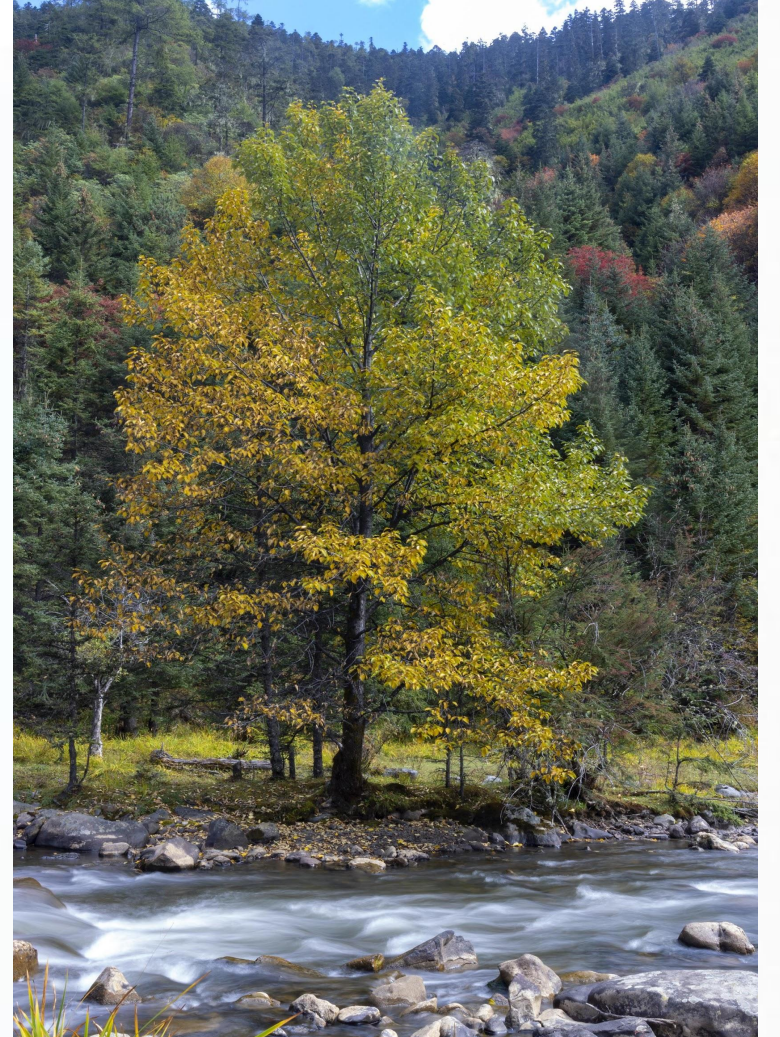
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**Case study**  
——**Pudacuo National**  
**Park**



# Pudacuo National Park



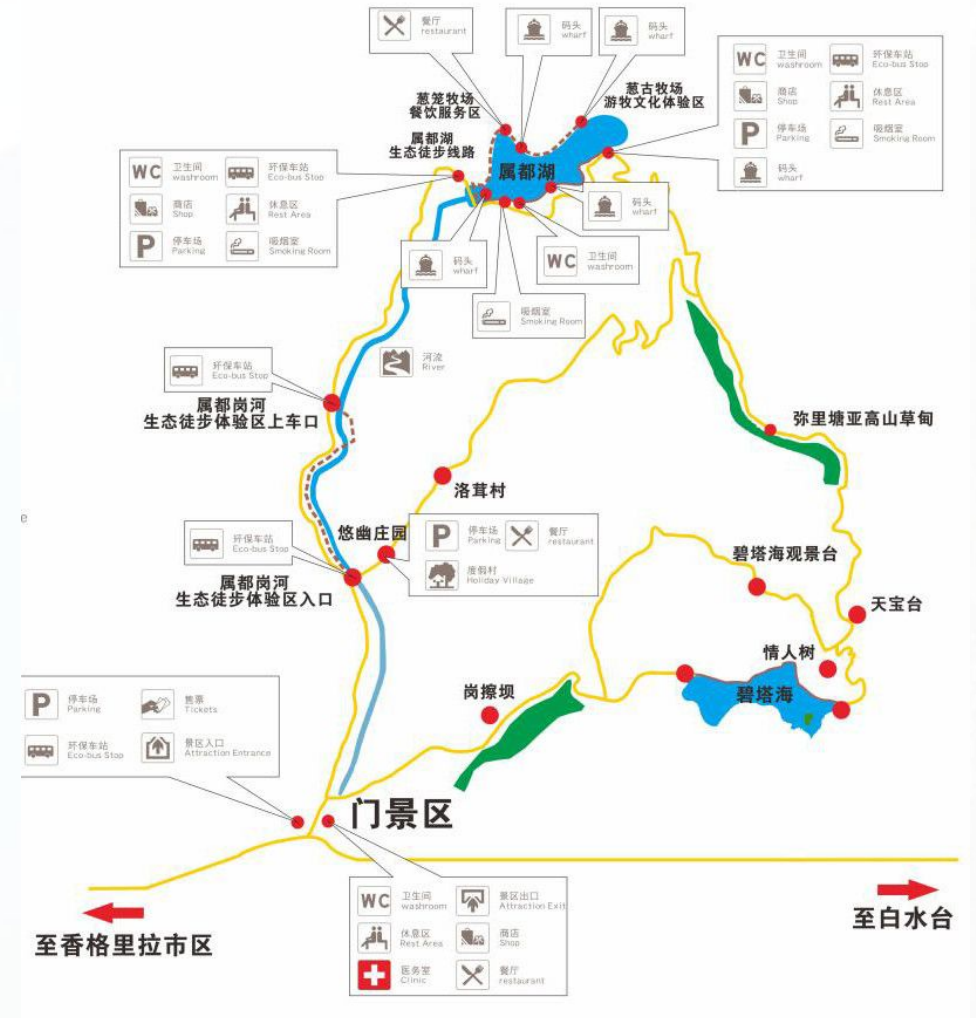
# Pudacuo National Park



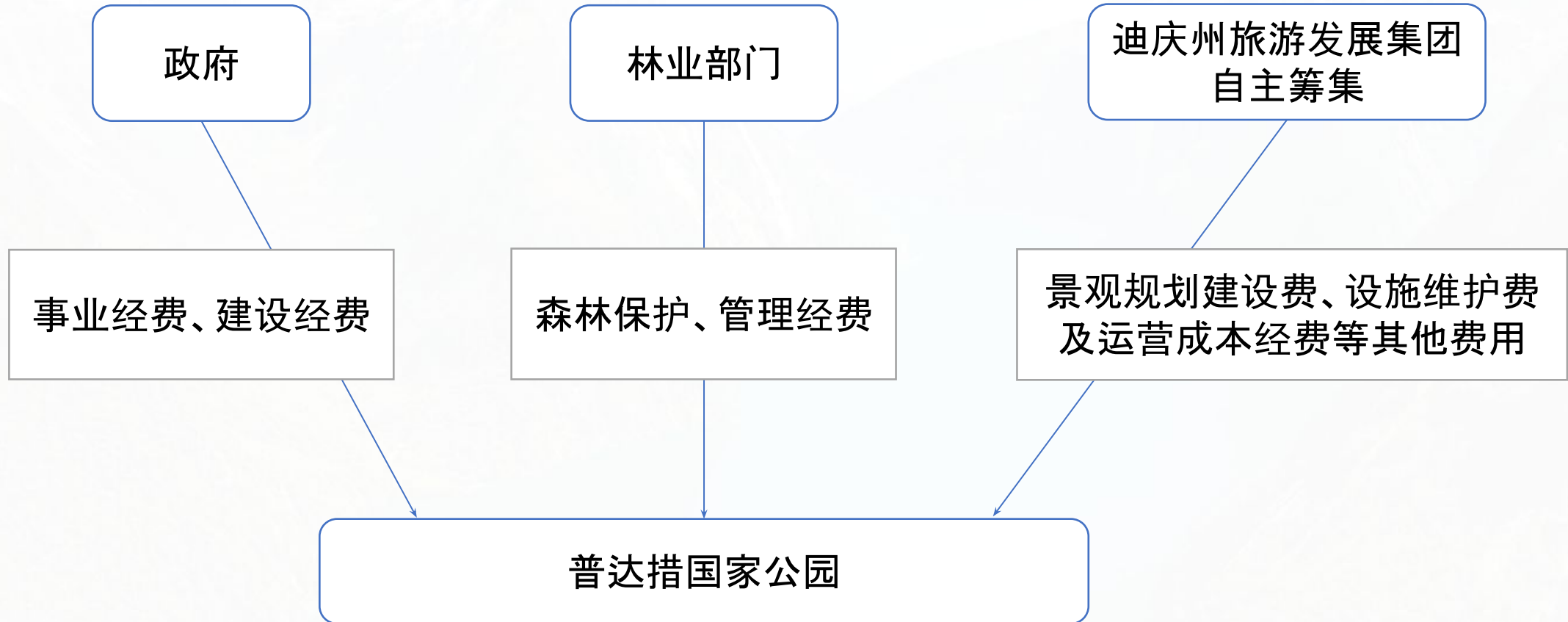
# Introduction to Pudacuo National Park



普达措国家公园，位于云南省迪庆藏族自治州香格里拉市建塘镇红坡村，处于滇西北“三江并流”世界自然遗产中心地带，是国家5A级旅游景区。具有丰富的动植物资源，包含了较为原始完整的森林灌丛、湿地湖泊、地质遗迹、河流峡谷生态系统等，具有较高的地理科学价值与旅游观赏价值。（普达措国家公园官网，2022）



# Situation of Pudacuo National Park



# Situation of Pudacuo National Park

政府援助资金较少



发展所需资金不足



只能通过高价门票、高价旅游服务来获得资金

Government aid money is small



Insufficient financing for development



Money can only be obtained through high ticket prices, high travel services

# The impact of a single issue of investment



- 资金短缺 Shortage of funds
- 单一资金依稳定性差  
stability Single capital dependence is poor
- 资金使用效率过低 Inefficient use of funds
- 人员经费保障力度不足  
funds Insufficient security for personnel

# The impact of a single issue of investment



- 景区开发受阻      Blocked development of scenic spot
- 游客体验降低      Reduced tourist experience
- 游客承载量过大致使生态环境压力较大      The carrying capacity of tourists is too large,

resulting in greater pressure on the ecological

environment

● 环境破坏 污染严重

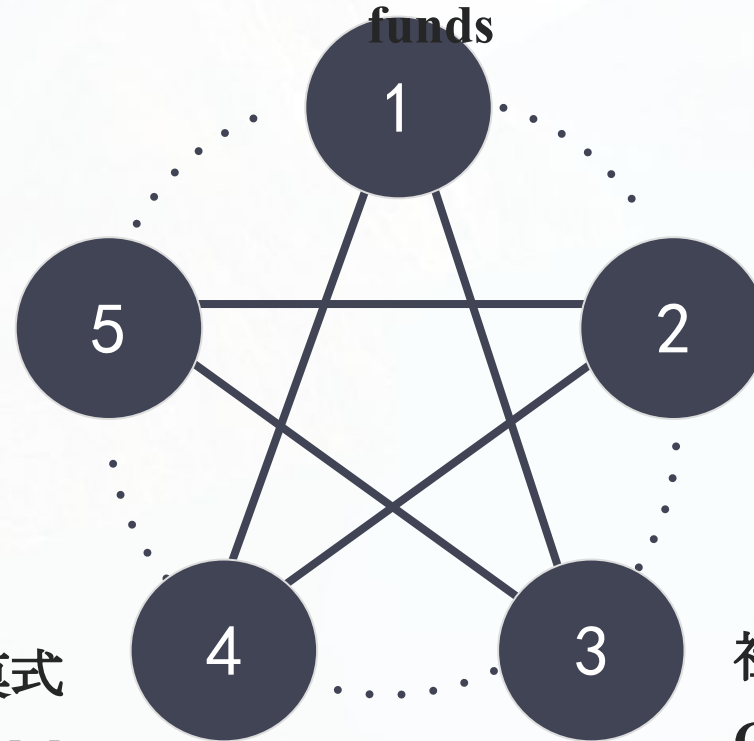
Serious environmental damage and

# Current measures

国家增加投入资金

The state increased investment

funds



推行生态补偿机制

Ecological compensation and  
pride

深化合作模式

Deepen cooperation model

引入社会资本, 多方合作

Introduce social capital to  
multi-party cooperation

社区发展全民共建

Comprehensive cooperation  
for community development



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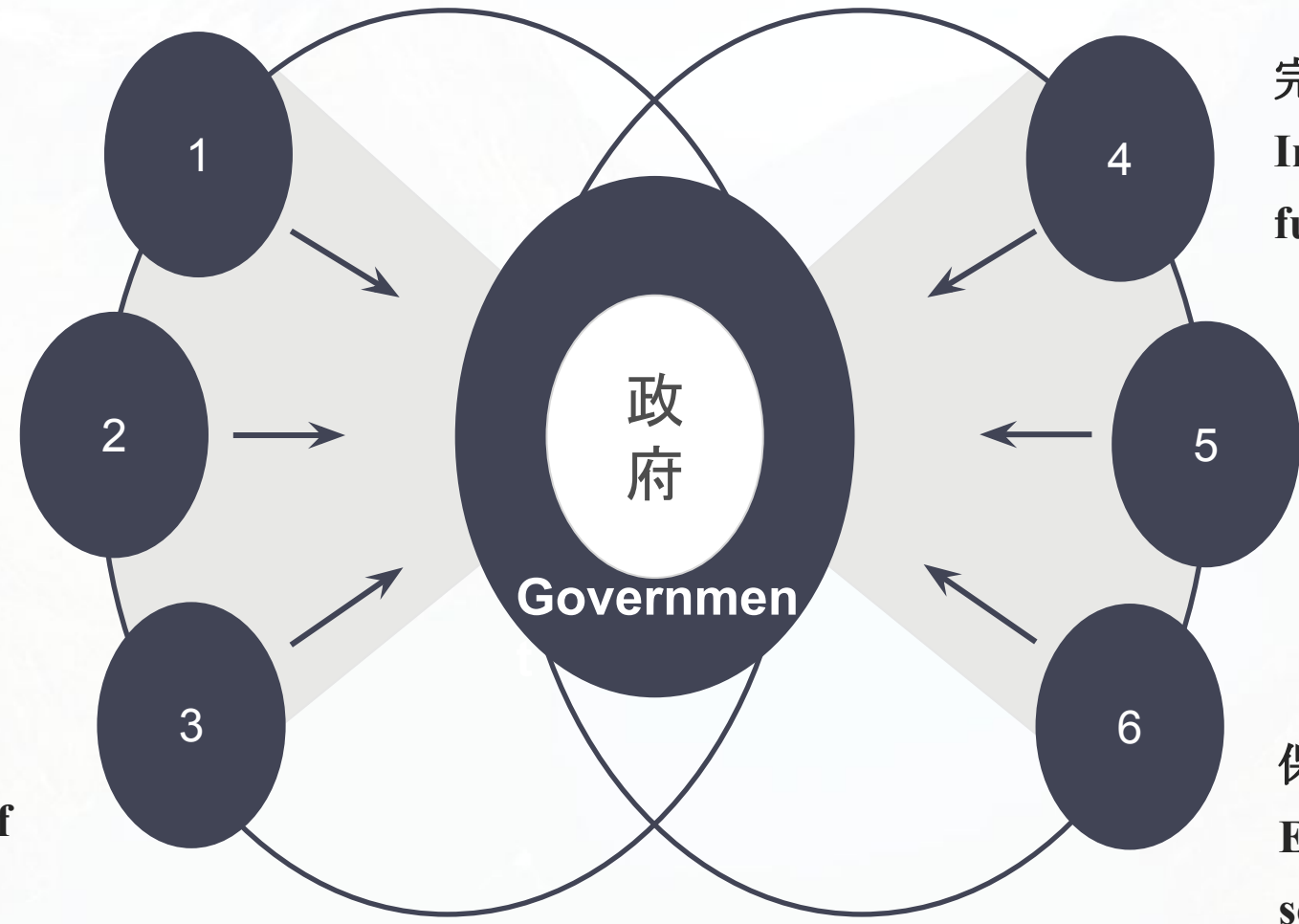
**Suggestion**

# Make suggestions to government

处理好多方矛盾  
Deal with multiple conflicts

扩宽资金投入来源  
Expand the sources of funding

统一管理资金收支  
Unified management of fund receipts and expenditures

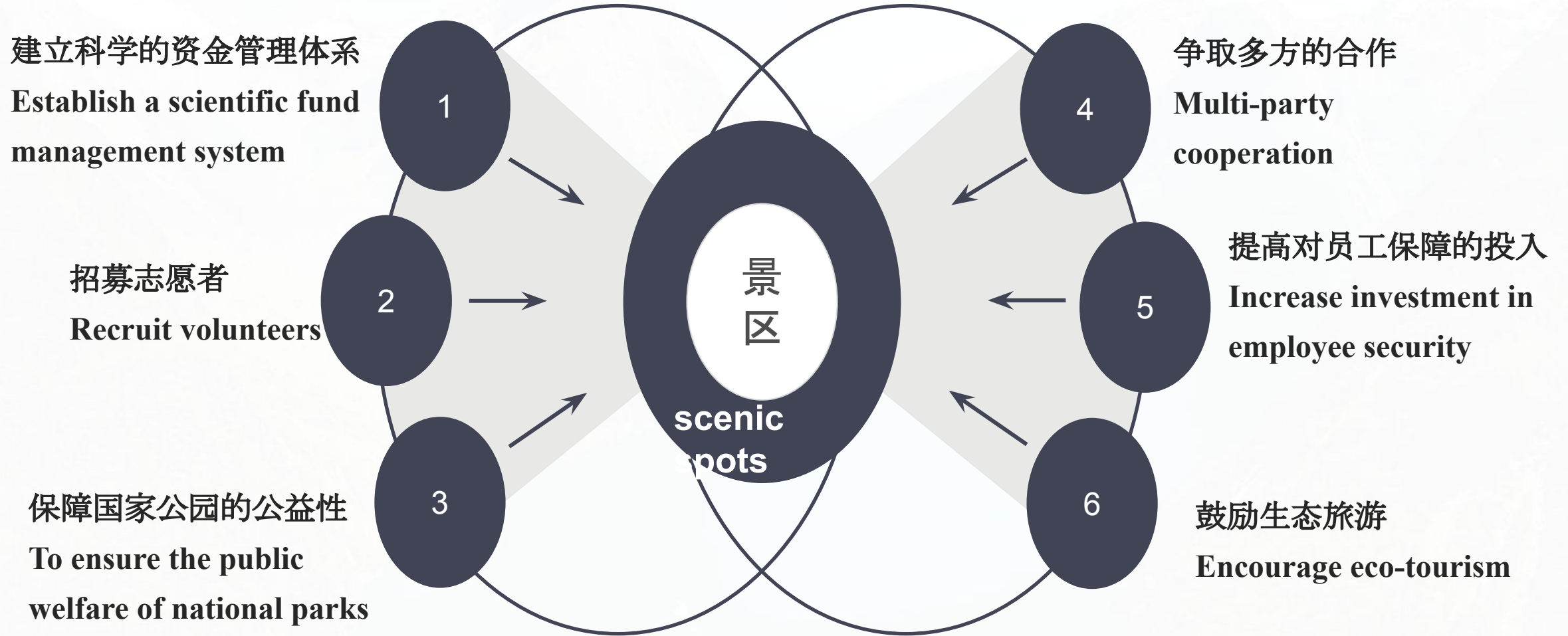


完善国家公园资金法律  
Improve the law on funding national parks

培养当地企业家和私人投资者  
Foster local businesses and private investors

保障社会资本的收益  
Ensure the benefits of social capital

# Make suggestions to scenic spots



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**Conclusion**

# Conclusion

关于国家公园资金投入单一的问题,政府和景区可以通过扩宽资金来源、争取多方合作等措施得到解决,实现其可持续发展。

**As for the single investment of national parks, the government and scenic spots can solve the problem by expanding the sources of funds and striving for multi-party cooperation, so as to realize their sustainable development.**



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# THANKS

感谢观看

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