



SPONSORSHIP PACKET



PATHWAYS: HUMAN DIMENSIONS OF WILDLIFE

Pathways Europe 2026 Conference: Wildlife and Human Wellbeing

14-17 June 2026

Oxford Brookes University | Oxford, UK

Brought to you by:



HUMAN DIMENSIONS
OF NATURAL RESOURCES
COLORADO STATE UNIVERSITY

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UNIVERSITY

JOIN US AS A SPONSOR

We invite you to join the Pathways Conference as a sponsor at the Pathways Europe 2026 Conference. The Conference brings together academics and practitioners, driving collaboration and communication in the field of human dimensions of wildlife. We hope to see you there!

WHY SPONSOR PATHWAYS?

YOUR CONTRIBUTION MATTERS

Pathways relies on a diverse base of sponsors to bring all stakeholders to the table.

Our sponsors make it possible for us to address the most pressing issues facing wildlife conservation today. In return for your generosity, Pathways sponsors gain opportunities to provide content and interact with an international audience of researchers, practitioners, managers, and students representing the leading body of experts in their field.

We are happy to provide you with a selection of sponsorship packages (on page 3) or work with you to tailor to the needs of your organization or company. The Pathways Conference allows you to:

GAIN EXPOSURE

Showcase your organization before, during, and after the Pathways Conference to leaders in the industry. Promote special events or materials to ensure attendees “take home” your content.

NETWORK

Meet leaders in human dimensions of wildlife, both in academia and agencies.

ATTENDANCE

On average, this conference hosts about 350 professionals in human dimensions of wildlife. The last Pathways Europe Conference, hosted in 2024 in Cordoba, Spain, gathered about 300 attendees with 33 countries represented. In this mix, 44% were practitioners and 56% were academics (both professors/researchers and students). Attendees gather with the goal to spread critical research and findings among the scientific and practitioner communities while creating new avenues for professional development, collaboration, and learning.

SPONSORSHIP OPPORTUNITIES

Sponsorships support conference scholarships and lower the cost to the conference for all attendees*. Sponsors, in exchange, will receive the following benefits.

	Platinum Sponsorship \$10,000+			
	Gold Sponsorship \$5,000 to \$9,999			
	Silver Sponsorship \$1,500 to \$4,999			
	Bronze Sponsorship \$750 to \$1,499			
30-second message at one plenary			✓	✓
Verbal recognition at one plenary			✓	✓
Opportunity to sponsor a plenary speaker or social event			✓	✓
Two (2) complimentary registrations				✓
One (1) complimentary registration			✓	
Two (2) complimentary conference dinner vouchers		✓	✓	✓
Discount on registration <i>(limit 4 registrations; one discount per registration)</i>	✓	✓	✓	✓
Full-page acknowledgment in digital program <i>(Sponsor supplies artwork)</i>			✓	✓
Half-page acknowledgment in digital program <i>(Sponsor supplies artwork)</i>		✓		
Exhibition table at the conference		✓	✓	✓
Opportunity to provide welcome gifts	✓	✓	✓	✓
Sponsored content in one social media post			✓	✓
Logo placement and hyperlink on website	✓	✓	✓	✓
Logo placement on digital conference program and print displays	✓	✓	✓	✓
Logo posted to Pathways social media channels	✓	✓	✓	✓
Access to online conference materials during event and subsequent three months	✓	✓	✓	✓

*Sponsorships contribute to the HDNR Conferences Fund at Colorado State University.

NEW SPONSORSHIP OPPORTUNITIES

SPECIAL EVENT SPONSORSHIP

Special event sponsorships are only available to sponsors who are Gold or Platinum level sponsors. Special event sponsors will be given priority on a first-come, first-served basis. Special event sponsorships for the Pathways 2025 Conference include:

Plenary speaker sponsorship (4 sponsor opportunities) - \$10,000 each

Evening social sponsorship (3 sponsor opportunities) - \$5,000 each

Dinner sponsorship (1 sponsor opportunity) - \$5,000

Coffee breaks (6 sponsor opportunities) - \$2,500 each

Recognition for special event sponsorship includes signage at the hosted event, a brief opportunity to address the group at your event, and brand recognition in the program where the event is listed.

Meal sponsors are not responsible for coordinating meals or paying extra for food and beverage items. If meal sponsors want to host an external caterer for their event, they will do so at cost, coordinating with Emily Schmieding, the Conference Manager.

WELCOME GIFT SPONSOR

Welcome gift sponsorships are open to all sponsorship levels but must be approved in advance. Welcome gift sponsorships for the Pathways Europe 2026 Conference include:

Conference Lanyards - \$1,500 + cost of lanyards

Reusable coffee mugs - \$1,500 + cost of mugs

Can you think of something else? Reach out to Emily Schmieding to start a conversation.

Recognition for welcome gift sponsorship includes signage at the registration desk, logo placement on materials, and brand recognition in the program.

CONFERENCE THEME & SCHEDULE

“WILDLIFE AND HUMAN WELLBEING”

Among other topics, Pathways Europe 2026 will explore topics related to wildlife and nature connectedness; wildlife as a muse or model for the arts; agriculture, food production, and wildlife; wildlife and leisure; human-wildlife conflict and coexistence; wildlife values; symbolic nature; and human-animal relations.

TENTATIVE SCHEDULE

	Sunday	Monday	Tuesday	Wednesday
8:30 - 9:00	Facilitated workshops (separate registration)	Coffee & tea break	Coffee & tea break	Coffee & tea break
9:00 - 10:00		Plenary talk	Plenary talk	Plenary talk
10:00-10:15		Coffee & tea break	Coffee & tea break	Coffee & tea break
10:15 - 12:15		Concurrent sessions	Concurrent sessions	Concurrent sessions
12:15-13:15		Lunch	Lunch	Lunch
13:30-15:30	Plenary talk	Concurrent sessions	Concurrent sessions	Concurrent sessions
15:30-15:45		Coffee & tea break	Coffee & tea break	Coffee & tea break
15:45-17:15		Concurrent sessions	Concurrent sessions	Concurrent sessions
17:30-19:30	Evening social	Evening social & poster session		
19:30-21:30			Conference dinner	

PATHWAYS HISTORY & CURRENT COHOSTS

PATHWAYS HISTORY

The first Pathways: Human Dimensions of Wildlife Conference was hosted in Estes Park, Colorado, in 2008. Since its inauguration, there have been nine iterations in the United States, three iterations in Africa, and three iterations in Europe. Pathways is an international conference and training program designed to address the myriad issues that arise as people and wildlife struggle to coexist in a sustainable manner. Our team believes that, through increasing the professionalism and effectiveness of the field, we can contribute to the success of the global conservation effort as a whole.

HUMAN DIMENSIONS OF NATURAL RESOURCES, COLORADO STATE UNIVERSITY

The Department of Human Dimensions of Natural Resources at Colorado State University is positioned to meet the complex challenges of natural resource management with a growing global population. The program does this through understanding and attending to the needs and values of humans, human society, and culture as they relate to the conservation and enjoyment of the natural environment. The department offers an M.S. and Ph.D. in human dimensions of natural resources, an M.S. in tourism management, and an M.S. in conservation leadership, as well as graduate certificates in adventure tourism, communications for conservation, and ski area management. The department is one of seven programs in the U.S. that offers a comprehensive bachelor's, master's, and doctoral program.

It is HDNR's mission to empower people to explore and sustain their world. With HDNR's commitment to integrity, impact, diversity, innovation, sustainability, and well-being, our vision is to reimagine learning and discovery to benefit both people and the natural world.

OXFORD BROOKES UNIVERSITY

Set in a historic student city, Oxford Brookes University is one of the UK's leading modern universities and enjoys an international reputation for teaching excellence and innovation as well as strong links with business and industry.

PATHWAYS EUROPE 2026 DATES & LOCATION

The Pathways Europe 2026 Conference will be held 14-17 June 2026 at Oxford Brookes University in Oxford, UK. Oxford, a cathedral city home to the oldest English-speaking university, is a one-hour bus, train, or car ride from London.