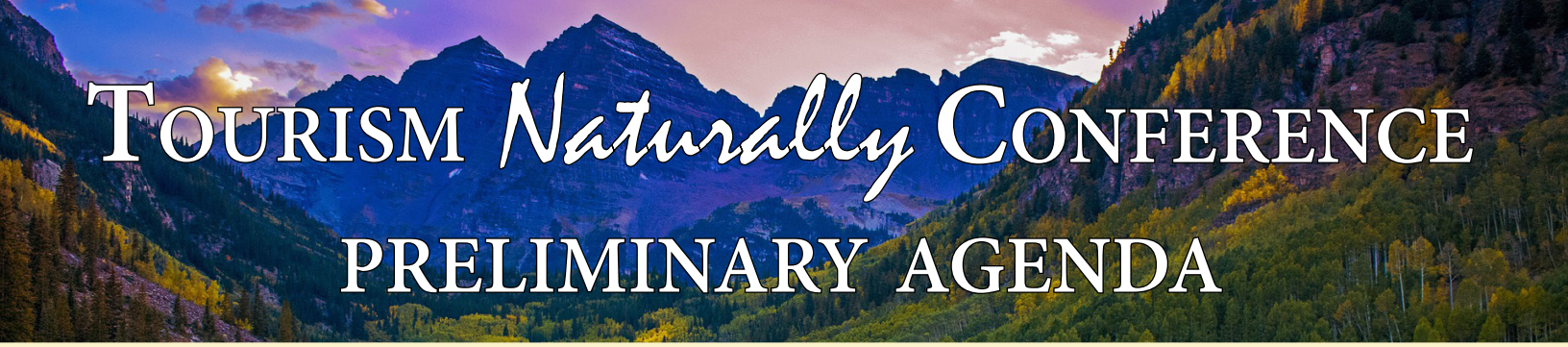


Tourism Naturally Conference

PRELIMINARY AGENDA

Day 1: October 26, 2022

Welcome & Opening Statements
9:00 - 9:30 am U.S. Mountain Time (MT)
- Michael Manfredo, Human Dimensions of Natural Resources, Colorado State University
- Ryan Finchum, Center for Protected Area Management, Colorado State University
- Tourism Naturally Conference Consortium Introductions

Opening Plenary Speaker
9:30 - 10:10 am U.S. Mountain Time (MT)
Intro: Christina Cavaliere, Colorado State University
Stanley Rowland, Chief Executive Officer, Blue Climate Initiative *(25 min talk, 10 min Q&A)*

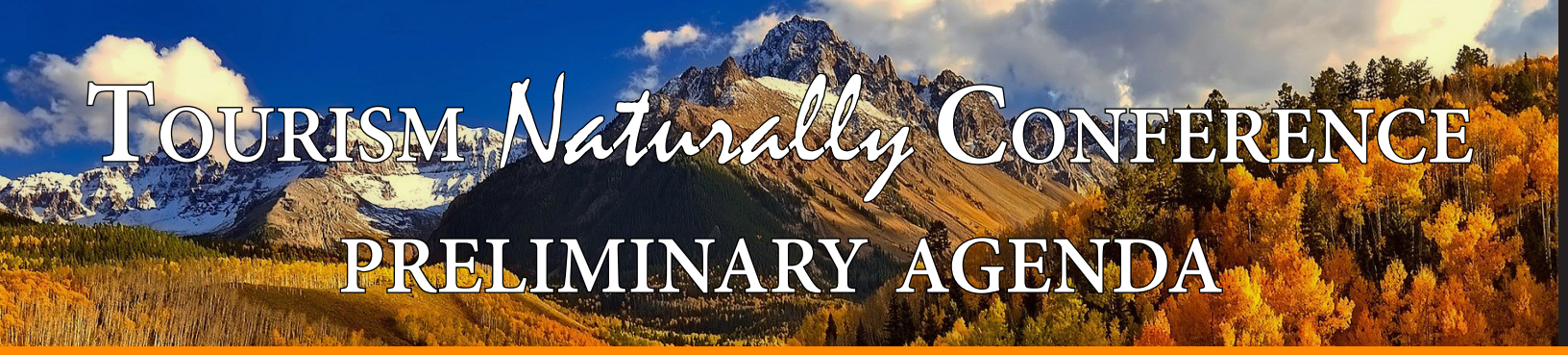
Plenary Speaker
10:10 - 10:50 am U.S. Mountain Time (MT)
Intro: Stuart Cottrell, Human Dimensions of Natural Resources, Colorado State University *(5 min)*
Kelly Bricker, Professor & Director, Watts College of Public Service and Community Solutions, Arizona State University *(25 min talk, 10 min Q&A)*

Scheduled Break
10:50 - 11:20 am U.S. Mountain Time (MT)
We encourage you to take this time to visit sponsored exhibition tables and view pre-recorded sessions in the Whova app.

Plenary Panel Discussion
11:20 am - 12:30 pm U.S. Mountain Time (MT)
The plenary panel will discuss the question, *"What are the future trends you see in the travel and tourism industry and how will these trends affect hiring?"*
Intro: Lina Xiong, Human Dimensions of Natural Resources, Colorado State University
- Steve Hood, Senior Vice President, Smith Travel Research (STR)
- Andrew Grossman, Director, Destination Development, Colorado Tourism Office
- Toby Bloom, National Program Manager of Travel, Tourism and Interpretation, U.S. Forest Service

The panel will discuss prepared questions, then will take questions from the audience.

Colorado State University



Tourism Naturally Conference

PRELIMINARY AGENDA

Day 1, Continued: October 26, 2022

Scheduled Lunch Break
12:30 - 1:00 pm U.S. Mountain Time (MT)
We encourage you to take this time to visit sponsored exhibition tables and view pre-recorded sessions in the Whova app.

Plenary Speaker
1:00 - 1:40 pm U.S. Mountain Time (MT)
Intro: TBD *(5 min)*
David Buggs, Chief Diversity and Inclusion Officer, Texas Parks and Wildlife Department *(25 min talk, 10 min Q&A)*

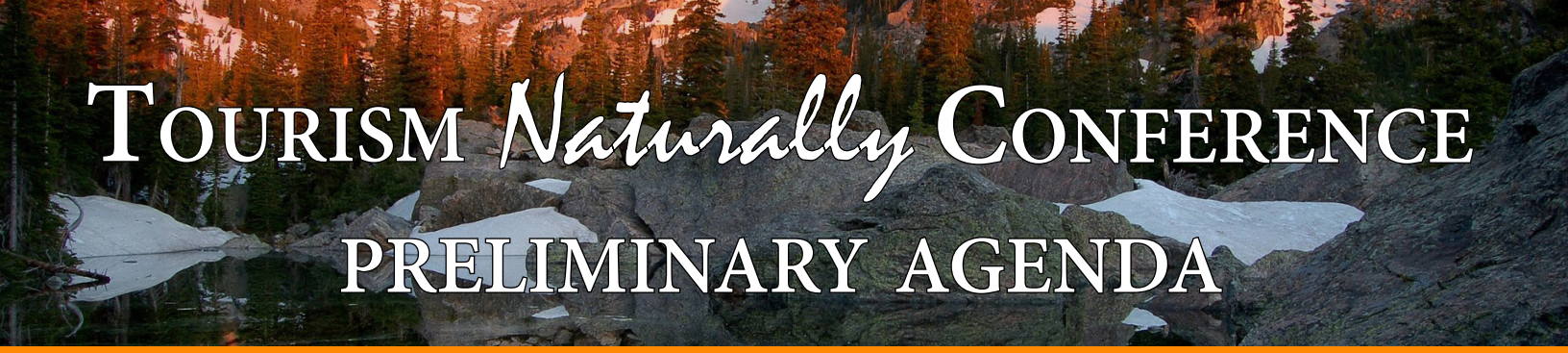
Plenary Speaker
1:40 - 2:20 pm U.S. Mountain Time (MT)
Intro: Ryan Finchum, Center for Protected Area Management, Colorado State University *(5 min)*
Andrew Rhodes, Vice-Chair, World Commission on Protected Areas, Union for the Conservation of Nature *(25 min talk, 10 min Q&A)*

Online Networking Session
2:20 - 3:20 pm U.S. Mountain Time (MT)
Grab a drink and stick around for a virtual networking session!

Day 1 Closing
3:20 - 3:30 pm U.S. Mountain Time (MT)
- Ryan Finchum, Center for Protected Area Management, Colorado State University
- David Knight, Human Dimensions of Natural Resources, Colorado State University

Exhibition Tables Open
3:30 - 5:00 pm U.S. Mountain Time (MT)
Sponsored exhibition tables, located within the conference app will be available throughout the day on October 26 and 27. We encourage you to visit with these graduate programs and employers before the conference sessions (8-9 am), after the conference sessions (3:30-5 pm) and during scheduled breaks.

Colorado State University



Tourism Naturally Conference

PRELIMINARY AGENDA

Day 2: October 27, 2022

Welcome & Opening Session Day 2
9:00 - 9:20 am U.S. Mountain Time (MT)
- Jim Barborak, Center for Protected Area Management, Colorado State University
- David Knight, Human Dimensions of Natural Resources, Colorado State University

Plenary Speaker
9:20 - 10:00 am U.S. Mountain Time (MT)
Intro: TBD *(5 min)*
Andy Wirth, CEO & President, Ridgeline Executive Group, Inc. *(25 min talk, 10 min Q&A)*

Student-Led Industry Trends Session
10:00 am - 12:00 pm U.S. Mountain Time (MT)
Moderator: David Knight, Human Dimensions of Natural Resources, Colorado State University
Each university will have 7 minutes to introduce their program, introduce their student presenter, and have the student present on the industry trends for their geographic area.

Scheduled Lunch Break
12:00 - 12:30 pm U.S. Mountain Time (MT)
We encourage you to take this time and time before/after conference sessions to visit sponsored exhibition tables and view pre-recorded sessions in the Whova app.

Employer Perspectives Panel
12:30 - 1:15 pm U.S. Mountain Time (MT)
Moderator: Leanna Biddle
Employers: TBD

CSU Masters of Tourism Management Board Panel
1:15-2:00 pm U.S. Mountain Time (MT)
Moderator: TBD
Board members: TBD

Structured Online Networking Session
2:00 - 3:00 pm U.S. Mountain Time (MT)

Closing Statements & Thank You
3:00 - 3:15 pm U.S. Mountain Time (MT)

Colorado State University